## **EXHIBIT E**

## THE EDUCATION AND OUTREACH PROGRAM

- 1. Suunto will institute an educational outreach program to provide knowledge and best practices concerning the role a Dive Computer should play in diving. Included shall be the best practices, risks, measures, and back-up systems associated with equipment failures, including depth pressure sensor failures, that will occur from time to time in diving equipment, including in the Dive Computers. The program shall incorporate a professionally produced educational video explaining 1) best practices when using a Dive Computer, 2) identification of pressure sensor failure and its risks, 3) what to do when a pressure sensor problem is suspected, and 4) how to participate in the Inspection, Repair, or Replacement Program and Reimbursement Program portions of this Settlement Agreement.
- 2. The educational outreach program, including the educational video, shall provide instruction on the proper use and role of a Dive Computer in safe scuba diving and a Dive Computer's limitations. The educational outreach program, including the educational video, shall explain how the Dive Computers work and how to properly set up and adjust a Dive Computer. The educational outreach program, including the educational video, shall provide instruction on safe diving practices such as always diving with a buddy, using a backup dive computer, and how to care for diving equipment.
- 3. Further, the educational outreach program, including the educational video, shall include a "what to do" segment that addresses unexpected situations. This aspect of the educational outreach program will prominently feature how to identify a potential pressure sensor failure and what to do when a potential pressure sensor failure occurs. This aspect of the educational outreach program, including the educational video, shall also provide instruction about how to reset a Dive Computer, and what to do if a Dive Computer generally works, but certain information appears incorrect, has a temperature failure, or fails during a dive (such as, by way of example, safe ascent, using bubbles, and safety stops).

- 4. Moreover, the educational outreach program, including the educational video, will address potential symptoms of a pressure sensor failure. The educational outreach program, including the educational video, will address how to identify whether a potential pressure sensor failure has occurred, including symptoms such as the Dive Computer appearing to dive on the surface, showing the wrong depth or temperature, showing erratic depth or temperature, not reacting to pressure changes, not showing depth, self-diving, and being stuck in an error mode or displaying an error code related to depth pressure sensor failure. The video will demonstrate real life examples of pressure sensor failures to educate divers about what a pressure sensor failure looks like on a Dive Computer and instructions about not using the Dive Computer until a certified Suunto technician inspects the Dive Computer and, if necessary, repairs or replaces it.
- 5. The educational outreach program, including the educational video, shall also include instructions on how consumers can take advantage of the Inspection, Repair, or Replacement Program and Reimbursement Program detailed in the Settlement Agreement, including information regarding eligibility for participation in each program. The portion of the video pertaining to participation in the Reimbursement Program will be eliminated after the close of the Claim Period to avoid Class Member confusion.
- 6. Other than to eliminate that portion of the video pertaining to participation in the Reimbursement Program, Suunto shall not alter the original content of the educational video for a period of two years, except in the case of exigent circumstances justifying a change, but then only in a manner consistent with the terms of this Settlement Agreement upon notice to Class Counsel. Thereafter, Suunto may update and modify from time to time as needed the content of the educational outreach program, including the educational video, consistent with the original content of the educational outreach program and the terms of this Settlement Agreement.
- 7. While the educational video will be in English, a French subtitled version will also be created by Suunto.